## Social Media Management

Guided Pathway to Success (GPS) Suggested schedules map your path to degree completion.

Full-time student: Follow the green semester blocks in order.

Part-time student: Follow the blue course sequence at your own pace.

## Students should meet with an

 advisor each semester to carefully select and sequence courses based on their specific academic goals and interests. Visit Jefferson Hall or call 301.846.2471 for advising.Students who require developmental English or Math coursework will need additional semesters to complete their letter of recognition. Summer and January term classes may help students to make faster progress.


Take this course within the first 24 credits.

Milestone course - take within recommend credit range to stay on track for completion.


This course is offered in the fall semester only.


This course is offered in
the spring semester only.

Recommended First Semester

| $\mathbf{1}$ | Departmental <br> Requirement | BMGT 103 - Introduction to Business |  |
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| $\mathbf{2}$ | Departmental <br> Requirement | BMGT 225 - Marketing | 3 credits |
| 3 | Departmental <br> Requirement | CMIS 101 - Information Systems and Technology <br> or CMIS 105 - Introduction to Programming <br> or CMIS 106 - Object Design and Programming |  |
| $\mathbf{4}$ | Departmental <br> Requirement | CMIS 111T - Digital Marketing | 3 credits |
| 5 | Departmental <br> Requirement | CMIS 111J - Web Page Development | $2 / 3$ credits |
| 6 | Departmental <br> Requirement | CMIS 111S - Social Media Tools | 3 credits |
| 7 | Departmental <br> Requirement | BMGT 230 - Social Media Law | 3 credits |

