# **GRAPHIC DESIGN**





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# **Graphic Design**

The graphic design program is for students whose career goals are oriented toward design for mass media. Students will learn to produce design for publications, illustration, photography, public relations, presentations communications, web, and video.

# Graphic Design Associate of Applied Science

The Graphic Design Associate of Applied Science program is designed for students whose career goals are oriented toward design for mass media. Students will learn to produce design for publications, illustration, photography, public relations, presentations communications, web, and video. Students planning to pursue a bachelor's degree in graphic design should consult an advisor to ensure this is the most appropriate degree for meeting their transfer goals.

# **Graphic Design Certificate**

The Graphic Design Certificate program is designed to provide the core skills needed to function in the fields of graphic communication, publishing, and web based design. The challenging and rapidly changing world of visual communications requires creative problem-solving using a combination of tools and techniques.

In hands-on classes, students solve design problems with instruction from active communications professionals using hardware and software they will encounter in the workplace. Collegelevel reading and writing is expected.

# **Learning Outcomes**

- Demonstrate proficiency in the use of current industry standard software.
- Research and produce an informed design and photography appropriate to client/assignment needs.
- Produce works of design and photography using a variety of media.
- Comprehend the responsibilities associated with professional behavior by participating in an internship.
- Produce well-crafted design and photography appropriate for entry or intermediate level professional work.

# Growth Potential & Estimated Salaries

The median annual wage for graphic designers was \$50,710 in 2021. Overall employment of graphic designers is projected to grow three percent from 2021 to 2031, slower than the average for all occupations.

Source: Bureau of Labor Statistics Occupational Outlook Handbook (bls.gov/ooh)

#### For more information:

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## **Internship Program**

Internships help students integrate what is taught in the classroom with what is required in the workplace. Students take internships to develop knowledge and skills valued by employers. Students in the Graphic Design program at Frederick Community College (FCC) are eligible to receive credit for internships.

## **Financial Assistance**

FCC provides a tuition payment plan for students who wish to spread payment over several months. Scholarship and loan assistance is available for eligible students. For complete scholarship information, contact Financial Aid at 301.846.2620.

## **Transfer Note**

Students can transfer the equivalent of 60 credits to any four-year institution in Maryland. To find more information about how credits will transfer from FCC to a state four-year institution, visit artsys.usmd.edu or consult a College advisor.

FCC has an articulation agreement with Stevenson University, allowing students a seamless transfer experience. Students who plan to transfer should speak with an advisor or program manager from their chosen transfer institution before selecting elective courses.

# View required course listings: frederick.edu/design

Frederick Community College (FCC) prohibits discrimination against any person on the basis of age, ancestry, citizenship status, color, creed, ethnicity, gender identity and expression, genetic information, marital status, mental or physical disability, national origin, race, religious affiliation, sex, sexual orientation, or veteran status in its activities, admissions, educational programs, and employment.

Under the ADA and Section 504, FCC makes every effort to accommodate individuals with disabilities for College-sponsored events and programs. For FCC employees needing accommodations, including interpreting, please email humanresources@frederick.edu. For students and others with accommodation needs or questions, please call 301.846.2408, or to request sign language interpreter services, please email interpreting@frederick.edu. Sign language interpreters will not be automatically provided for College-sponsored events without a request for services. Requests must be made at least five workdays before a scheduled event to guarantee accommodations.

If your request pertains to accessible transportation for a College-sponsored trip, please submit your request at least 21 calendar days in advance. Requests made less than 21 calendar days in advance may not be able to be guaranteed. 08/23